



ALLY GRANT FREQUENTLY ASKED QUESTIONS

1. Can any nonprofit organization apply for the grant?

To apply, a nonprofit must be a diverse-based organization, defined for the purpose of this application as an organization that focuses on one or more of the following communities: ethnic and racial minorities, women, LGBTQ, people with disabilities or military veterans.

2. If a diverse-based organization focuses on one of the above-mentioned communities but its staff is not entirely from this community, can the organization still apply?

Yes, the organization can still apply in that case.

3. Do we need to be a 501(c)3 organization to apply?

Yes, applicants must be nonprofit organizations as designated by the Internal Revenue Service.

4. If an organization is newly formed and does not yet have nonprofit designation, can it still apply?

You must have your designation approved by the time of contracting. Please contact the grant program managers at WEDC (listed at the bottom of this sheet) to discuss your situation.

5. How can we use the grant funds?

Grant funds can be used for all expenses related to the operations of the organization.

6. Once a grant is awarded, what is the timeframe for receiving funds?

Half of the grant funds will be disbursed once contracting is complete; the remainder will be disbursed after the organization submits its Half Year Narrative Report along with the required financial statements.

7. Are grant recipients required to submit receipts?

Receipts are not required to be submitted, but WEDC expects all receipts and records to be maintained and made available if or when WEDC requests to review them during the period of the contract and for three years thereafter.

8. What is the maximum amount of funding an organization may request?

Grants will be made in the amount of \$25,000 per organization.

9. The flyer mentions that an organization must not have received WEDC funding in the past. Can you clarify?

If you have questions about whether or not this restriction applies to you, please contact the grant program managers at WEDC (listed at the bottom of this sheet).

LOOK FORWARD >

10. The program materials state that grant funds will be allocated in a competitive process. What does this mean?

Eligible applications will be scored, ranked and selected on a rubric that assesses these dimensions:

- Organization (20 points): Alignment with eligible activities, program workplan, identification of goals and target market, relevant experience and track record of the applicant organization and its collaborators, extent of collaboration and community support for the program, potential for replication of the program in other areas of Wisconsin, alignment of the program with other business/economic development programs
- Need (20 points): Demonstration of organizational soundness and budget; impact to smaller communities/rural areas of Wisconsin; demonstrated need for the services this organization provides; whether the application addresses accessibility, language and cultural barrier gaps
- Outcomes (10 points): Identification of measurable, feasible and impactful outcomes; description of how the grant project will support the organization's mission/goals

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